

# Enabling Business Growth through Sustainable Products and Supply Chain

## Taking a product to market has never been more complex

In the fast-paced global economy, differentiation and speed are critical to taking a product to market. Product differentiation requires design innovation and the evolution of the supply chain to develop products that align with corporate sustainability goals and stakeholder demands. Speed to market requires understanding and complying with legal requirements for product registrations and chemical disclosures. Additionally, market disruptors such as regulation of perand polyfluoroalkyl substances (PFAS) and new rules that seek to advance product sustainability and circularity can quickly derail a new product launch if not identified and managed strategically. This can create material business risks, including market share losses and your license to operate, as well as limiting a product's success.

ERM is the only global company that brings expertise across all aspects of the product value chain, both strategically and operationally. By working together, we can differentiate your products in the market, navigate the changing landscape, and operationalize your business to meet your sustainability goals.

## Our proven approach



### Safety & Regulatory Compliance

Partnering with you to support product stewardship and compliance, as well as access to raw materials and end markets.

# Supply Chain

Embedding effective ESG management practices in your supply chain and for your suppliers to keep their products in the market at the right time at the right cost.

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### **Product Circularity**

Partnering with you to support sustainable product design and circular economy efforts.

Data strategy and digitalization drive sustainability performance

# ERM will help you navigate this journey

We can work together to advance product innovation, manage business risks, streamline and digitize operations, and meet investor expectations. We will help you get products to market safely, sustainably, and in compliance with global regulations to meet your business goals and differentiate your products.

3,000+

projects completed advancing sustainable products and supply chain 800+

clients we have partnered with on these projects

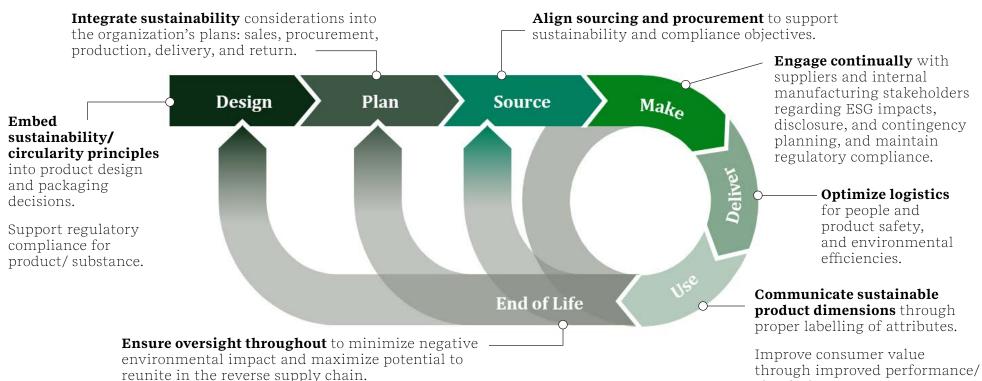
experts globally delivering this work

500+

**10**+

industries we are supporting

## ERM unlocks value at every stage of the product lifecycle



circularity.

# **About ERM**

### We are the world's largest pure play sustainability consultancy

Founded in 1971, we are the largest advisory firm in the world focusing solely on sustainability, offering unparalleled depth and breadth of expertise.

### We shape a sustainable future with the world's leading organizations

Our purpose guides everything we do. We create a better future by helping the world's biggest brands address today's sustainability imperatives.

### We are the recognized market leader in sustainability services

Numerous industry benchmarks attest to our market leadership and the majority of our work is sole-sourced, reflecting trusted partnerships we build with our clients.



COUNTRIES WITH ERM OFFICES ERM OFFICE LOCATIONS



year

history

annual

revenue

### 23,000 projects worked on in FY23

### For more information, contact your current ERM consultant or any of our experts:

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