

# The next question after sustainability strategy

Why leading organizations are moving beyond reporting and compliance to focus on business decisions, resilience and value.

**The question to ask**  
What changes as a result?

## The challenge

Organizations have invested in sustainability strategies, targets, disclosure and governance. These foundations remain important, but leadership teams increasingly need to understand the business implications.

## The shift

From “Are we doing enough?” to “What difference does it make?” The focus is moving from activity toward outcomes.

## Four questions leaders are asking



### 01 Risk

Which sustainability issues could materially affect business performance?



### 03 Investment

Which initiatives deserve funding and management attention?



### 02 Resilience

How prepared is the organization for climate, regulatory and supply-chain disruption?



### 04 Value

How can sustainability contribute to long-term business performance?



## Key takeaway

Sustainability is no longer a stand-alone agenda. It is becoming an input to better business decisions.

## Start the conversation

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